

# 1,000 CONTRIBUTIONS

(continued)

## How will it work?

I am reaching out to friends, family, and supporters asking for a one-time \$25 primary election donation. It is my goal to solicit 1,000 \$25 donations over the course of the next ten months, and raise \$25,000. If I am successful I will raise the funds necessary to reach out to voters with our message in time for the primary.

The 2014 election will be the first to be held with the newly approved redistricting lines. Coolbaugh, Price, Paradise, Stroudsburg Borough, East Stroudsburg Borough, and Stroud Townships 1 through 6 will be the 115th district. This is a unique opportunity for new representation in our area, with fresh ideas and a new commitment to fight for the unfulfilled promises of our predecessors: property tax relief, jobs with family-sustaining wages, and fair funding of education. Most importantly, we need legislation to protect our air and water from fracking.

I greatly appreciate your support in this endeavor.

Donations can be made online at

**[www.maureenmadden.com](http://www.maureenmadden.com)**

or mailed to:

P.O. Box 1186  
Stroudsburg, PA  
18360.

Checks should be made payable to:

**Friends of Maureen Madden**



Maureen Madden is campaigning to  
be elected State Representative  
in the newly redistricted  
**115<sup>th</sup> Legislative District**

### For More Information

Friends of Maureen Madden  
P.O. Box 1186  
Stroudsburg, PA 18360

or visit:

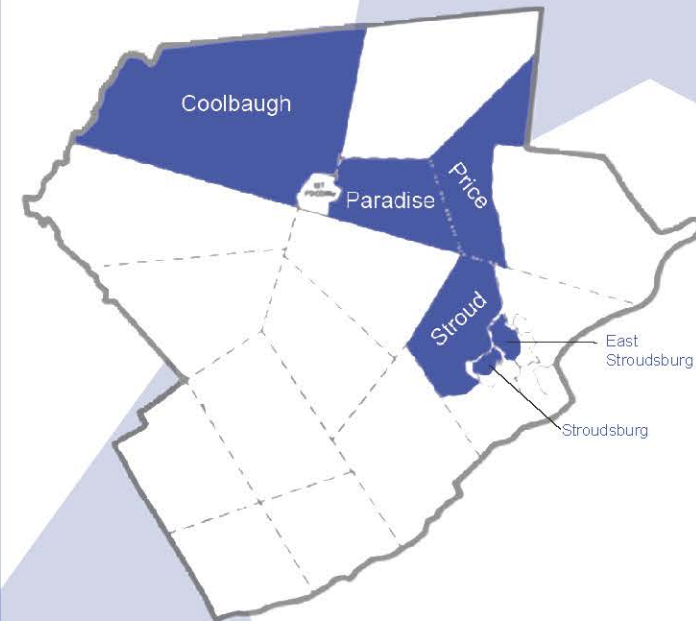
**[www.maureenmadden.com](http://www.maureenmadden.com)**



**Follow the campaign  
on Facebook!**

Visit <http://tinyurl.com/MaureenMadden115>

**MAUREEN**  
**MADDEN**  
for  
**State Representative**  
**2014**



**115<sup>th</sup> House District**



## WHO IS MAUREEN MADDEN?

**S**mall business owner, adjunct professor at Northampton Community College (Monroe Campus), mother of two policeman and spouse of a local musician, Maureen has been interested in the well-being of people all of her adult life. Currently she volunteers with the Monroe County Homeless Initiative serving first as the volunteer staff coordinator and presently as the fundraising coordinator. Maureen also serves on the Board of Directors of PPODS (Pocono Parents of Children with Down Syndrome).

In May of 2013 Maureen was honored with The Woman of Distinction Award for community service by the Feminist Alliance of East Stroudsburg University.

## WHAT ARE THE ISSUES ?

***It's time to focus on poverty and rebuild the economy with family-sustaining jobs so people can afford to live in Monroe County.***

Currently 1 in 7 people in Monroe County lives in poverty. We can fix this by creating jobs with family sustaining wages, imposing a realistic severance tax on shale-gas, raising the state minimum wage, and fighting the Republicans on HB 796 and HB 665, bills designed to undermine the existing prevailing wage law in Pennsylvania.

***We must implement the Medicaid expansion***

Governor Corbett and his fellow Republicans in control of the General Assembly are blocking the expansion of Medicaid as part of President Obama's health insurance overhaul, which means we are leaving \$3.3 billion in aid on the table and denying an estimated 682,000 low-income Pennsylvanians health insurance. By 2016, the new federal dollars would support approximately 41,200 new jobs across all sectors of Pennsylvania's economy - this is not limited to health care jobs - a 0.53

percent increase over the number of current jobs in the state. The increased federal funding and jobs created are projected to increase economic activity in Pennsylvania by \$5.1 billion over the next two years.

### ***Property tax reform***

Two years after the introduction of HB 76 and the Hold Harmless Lawsuit Monroe County homeowners still haven't had any property tax relief. It is time to introduce common sense legislation that has a chance to pass in Harrisburg.

### ***What does that look like?***

It starts with using the existing Homestead provisions of Act 72 to direct relief to homeowner's primary residences. It further expands the Property Tax/ Rent Rebate program for seniors with limited resources and enacts a "circuit breaker" to target tax relief for needy tax payers regardless of age when property taxes cross a threshold. Finally, it implements a fair school funding formula and sticks with it.



## 1,000 CONTRIBUTIONS

Ideally campaigns should reflect a process in which candidates reach out to voters and find out what issues are important to them, and have frank and open discussion about how government and its elected officials can best serve the people of their district.

Unfortunately, politics has become a numbers game. The candidate with the most money has the strongest voice. In my 2012 state house race this became painfully clear. We knocked on thousands of doors, made phone calls, and attended events. We raised enough money to send out three mailers a billboard, and place one newspaper ad.

Our campaign received numerous union endorsements, including SEIU, Women's Campaign Fund, The United Brotherhood of Carpenters and Joiners, and also an endorsement from the Pocono Record, our local newspaper. We did our best; got our message out there; however, in the end it came down to money. We were simply outspent. Despite this we came within six percentage points of victory.

And now, 2014 is around the corner, and we are beginning to build our financial base. We have been contacted by several PACs, including Emily's List, all expressing a desire to help us get elected. The one stipulation: we must raise a minimum of \$20,000 to \$25,000 on our own.

Currently, Pennsylvania ranks 49th in job creation nationwide. In Monroe County the average income is lower than the median income for the state and our unemployment rate is higher than the state average. How does a campaign raise money under these circumstances? This is the question I pondered before coming up with 1,000 contributions.

***CONTINUED ON NEXT PAGE...***