



STEVEN BURGOON

spburgoon@gmail.com

*"He is a great asset to our school,
elevating the quality of our offerings."*

*Carol Sitroon
Supervisor*

*Monroe Career & Technical Institute:
Adult Continuing Education program*

*"Creativity and Intelligence are
two of Stevens best qualities."*

*Billie Jo Jendrey
Studio Director
Alle-Kiski Learning Center*

*"... he was eager to work and made
tremendous strides in his position."*

*Michael Ragozino
Program Director
Nassau Broadcasting*

*"... he easily does the work of
half a dozen people,
and he does it very well."*

*Neil F Fogarty
Attorney - Fogerty and Associates*

Profile

Dynamic and mission-driven media professional with a strong track record in leading community media operations, supervising production teams, and delivering high-quality educational programming. Experienced in managing studio and field workflows, developing digital content strategies, and fostering inclusive, skill-building environments for volunteers, interns, and staff. Proven ability to lead creative direction, oversee multimedia production from concept to distribution, and build strong community partnerships that support local storytelling and civic engagement.

Education

M.Ed. Instructional Technologies
East Stroudsburg University - East Stroudsburg, PA

B.S. Media, Communications & Technology
East Stroudsburg University - East Stroudsburg, PA

Experienced Technology Trainer

Designed and conducted faculty training workshops for utilizing instructional technologies. Trained university personnel in use of system for managing student account information. Mentored senior citizens with using Windows software. Provided instruction on graphic design and marketing practices using industry standard applications. Guided learners with video creation techniques and post production content management. Mentored students in brand-aligned visual design for video overlays, social media, and promotional materials.

Software Expertise (cross platform)

WordPress, Blackboard, Moodle, Sunguard Banner INB, Microsoft Office, Adobe Creative Cloud, Final Cut Pro X, Audacity, Hindenburg DAW, Facil' CRM Database, Rueshare, Google Workspace, Canva, Mailchimp.

Technical Expertise

eno™ Interactive Whiteboard, Epson EX3260 SVGA 3LCD Projector, JVC GY-HM100U camcorder, JVC DV-500 studio camera, Hitachi CK-2B studio camera, TriCaster® TC1, JVC KM-2000 video switcher, Panasonic WJMX30 Digital AV Mixer, Fender MX-5200 audio mixer, Rodecaster Pro II Podcast Production Console, Ross Carbonite video switcher, Ross Crossover 16 video switcher, Cannon GL-2 MiniDV Digital Camcorder, Sony DSR-PD 150 DVCAM Camcorder, Panasonic AG-455 video camera, Sony Beta Cam SP video camera, Zoom H5 Handy Recorder.

Leadership & Managment

Supervised production teams, including staff, interns and volunteers. Conducted regular performance check-ins, and provided guidance for younger media professionals. Managed production calendars, task assignments, and quality control processes.

"Steve has always maintained a professional standard and continues to strive to do the best job possible"

*Laura Good
Dir. of Creative Services
Blue Ridge Communications*

"It is a pleasure to work with Steven"

*Creig Twilley
Executive Director,
Public Access Channel 14*

"Steven worked very well under circumstances that were less than ideal, and was a total professional at all times."

*Mary Yeaple, Chairperson
York St. Patrick's Day Parade
Committee*

"Steve's extensive background in this field, help make production experiences fun and rewarding at the same time."

*David Futcher, CPA
Futcher-Henry Group*

Work Experience

Alliance for Community Media - McLean, VA

Board of Directors - At Large Member

Advocated for the interests of community media and helped shape organizational policies and strategic direction. Participated in the development of the organization's strategic initiatives and long-term goals.

Served on organization Inclusion, Equity and Engagement Caucus, Funds Development Committee, and Awards Committee.

Arlington Independent Media - Arlington, VA

Training Department Manager

Instructed members how to create content for narrowcasting on cable and low power FM platforms. Created multi-modal educational materials for member training classes. Oversaw the day-to-day operations of the Training Department. Facilitated a Teen Summer Production experience program. Coordinated volunteer and intern assignments using internal tracking systems.

Fairfax Public Access TV - Fairfax, VA

Member Training Specialist

Instructed members how to create content for narrowcasting on cable platform. Created multi-modal educational materials for member training workshops. Designed cover art for course offerings catalogs. Assisted with the day-to-day operations of the Training/Administrative Department. Created and distributed monthly e-newsletters.

Washington State University - Vancouver, WA

Adjunct Professor

Instructed students how to create media content for use in multiple platforms. Created hands on multi-modal educational materials for Digital Technology & Culture program.

KLTV, Inc. - Longview, WA

Trainer

Instructed membership how to create video content for narrow-casting on a public access television channel. Created supplemental materials for hands on media literacy training program. Directed a weekly community issues television program. Recorded government council and board meetings for rebroadcast. Oversaw social media strategy, content posting, and basic analytics to guide outreach. Designed graphics and motion elements for on-air promos, digital marketing, and outreach campaigns.

East Stroudsburg University - East Stroudsburg, PA

Multimedia Designer

Crafted training materials for university implementation of student account information system. Retooled instructional guides for a web-based planning tool to help students and advisors monitor student's progress toward degree completion. Produced video supporting university admissions program.

"Steven has amazing communication skills combined with empathy, understanding and openness for others."

*Joseph Hennessey
Human Resource Consultant,
Washington State Employment
Security Department*

"Steven's contributions were instrumental in driving our company's strategic initiatives and fostering a collaborative environment."

*Whytni Kernodle, CEO
Arlington Independent Media*

Work Experience

Monroe Career and Technical Institute - Bartonsville, PA Instructor

Instructed Basic Web Design course. Taught Windows for Senior Citizens course. Instructed Basic Photoshop course. Developed plan for online classroom management. Trained senior citizens to safely use the internet. Designed graphics for school marketing materials. Produced fundraising event for Culinary Arts program.

White Rose Community Television - York, PA Station Manager

Oversaw the daily operations of access channels. Reorganized producer database. Recruited members of the community as new volunteers for station productions. Trained producers in various aspects of production and post-production techniques. Scheduled and updated weekly programming for cable broadcast and online platforms.

WHP/WLYH Television - Harrisburg, PA Producer/Director

Produced daily news teases. Edited topical promotional videos for syndicated programming schedule. Created public service announcements and station publicity videos. Performed technical operations for MDA telethon.

Bradley Academy of Visual Arts - York, PA Instructor

Instructed students in video creation techniques and post-production content management. Established curriculum preparing students for professional expectations.