



STEVEN BURGOON

spburgoon@gmail.com

*"He is a great asset to our school,
elevating the quality of our offerings."*

*Carol Sitroon
Supervisor*

*Monroe Career & Technical Institute:
Adult Continuing Education program*

*"Creativity and Intelligence are
two of Stevens best qualities."*

*Billie Jo Jendrey
Studio Director
Alle-Kiski Learning Center*

*"... he was eager to work and made
tremendous strides in his position."*

*Michael Ragozino
Program Director
Nassau Broadcasting*

*"... he easily does the work of
half a dozen people,
and he does it very well."*

*Neil F Fogarty
Attorney - Fogerty and Associates*

Profile

Experienced and adaptable community media professional with a strong record of producing and directing government meetings, managing public access studio operations, and delivering original local programming across cable, OTT, and on-demand platforms. Proven ability to train and supervise volunteers, coordinate field and studio productions, and maintain a safe, organized production environment. Brings a commitment to civic engagement, inclusive community storytelling, and responsive public communication. Flexible and dependable, with experience managing live event coverage during evenings, weekends, and nonstandard hours.

Education

M.Ed., Instructional Technologies – East Stroudsburg University
B.S., Media, Communications & Technology – East Stroudsburg University

Experienced Technology Trainer

Designed and conducted faculty training workshops for utilizing instructional technologies. Trained university personnel in use of system for managing student account information. Mentored senior citizens with using Windows software. Provided instruction on graphic design and marketing practices using industry standard applications. Guided learners with video creation techniques and post production content management. Mentored students in brand-aligned visual design for video overlays, social media, and promotional materials.

Software Expertise (cross platform)

Adobe Creative Cloud, Final Cut Pro X, Audacity, Hindenburg DAW, Facil' CRM Database, Rueshare, Google Workspace, Canva, Mailchimp, WordPress, Blackboard, Moodle, Sunguard Banner INB, Microsoft Office.

Technical Expertise

eno™ Interactive Whiteboard, Epson EX3260 SVGA 3LCD Projector, JVC GY-HM100U camcorder, JVC DV-500 studio camera, Hitachi CK-2B studio camera, TriCaster® TC1, JVC KM-2000 video switcher, Panasonic WJMX30 Digital AV Mixer, Fender MX-5200 audio mixer, Rodecaster Pro II Podcast Production Console, Ross Carbonite video switcher, Ross Crossover 16 video switcher, Cannon GL-2 MiniDV Digital Camcorder, Sony DSR-PD 150 DVCAM Camcorder, Panasonic AG-455 video camera, Sony Beta Cam SP video camera, Zoom H5 Handy Recorder. Valid driver's license; experienced in transporting production equipment and operating media vehicles.

Leadership & Management

Supervised production teams, including staff, interns and volunteers. Conducted regular performance check-ins, and provided guidance for younger media professionals. Managed production calendars, task assignments, and quality control processes.

"Steve has always maintained a professional standard and continues to strive to do the best job possible"

*Laura Good
Dir. of Creative Services
Blue Ridge Communications*

"It is a pleasure to work with Steven"

*Creig Twilley
Executive Director;
Public Access Channel 14*

"Steven worked very well under circumstances that were less than ideal, and was a total professional at all times."

*Mary Yeaple, Chairperson
York St. Patrick's Day Parade
Committee*

"Steve's extensive background in this field, help make production experiences fun and rewarding at the same time."

*David Futcher, CPA
Futcher-Henry Group*

Work Experience

Alliance for Community Media - McLean, VA

Board of Directors - At Large Member

Advocated for the interests of community media and helped shape organizational policies and strategic direction. Participated in the development of the organization's strategic initiatives and long-term goals. Served on organization Inclusion, Equity and Engagement Caucus, Funds Development Committee, and Awards Committee.

Arlington Independent Media - Arlington, VA

Training Department Manager

Supervised training operations and instructional staff. Instructed members how to create content for narrowcasting on cable and low power FM platforms. Created curricula and multi-modal materials for media education. Managed teen summer production program. Coordinated and tracked volunteer and intern assignments.

Fairfax Public Access TV - Fairfax, VA

Member Training Specialist

Taught members to produce broadcast content for cable TV. Created multi-modal educational materials for member training workshops. Designed cover art for course offerings catalogs. Assisted with the day-to-day operations of the Training/Administrative Department. Developed and distributed monthly e-newsletters.

Washington State University - Vancouver, WA

Adjunct Professor

Instructed students how to create media content for use in multiple platforms. Created hands on multi-modal educational materials for Digital Technology & Culture program.

KLTV, Inc. - Longview, WA

Media Trainer

Delivered hands-on training in production, editing, and digital storytelling. Directed a weekly community issues television program. Recorded and directed live coverage of council and board meetings. Managed social media strategy, content, and analytics. Designed graphics and motion elements for on-air promos, digital marketing, and outreach campaigns. Familiar with cable scheduling systems such as Tighrope (or equivalent).

East Stroudsburg University - East Stroudsburg, PA

Multimedia Designer

Crafted training materials for university implementation of student account information system. Retooled instructional guides for a web-based planning tool to help students and advisors monitor student's progress toward degree completion. Produced video supporting university admissions program.

"Steven has amazing communication skills combined with empathy, understanding and openness for others."

*Joseph Hennessey
Human Resource Consultant,
Washington State Employment
Security Department*

"Steven's contributions were instrumental in driving our company's strategic initiatives and fostering a collaborative environment."

*Whytni Kernodle, CEO
Arlington Independent Media*

Work Experience

Monroe Career and Technical Institute - Bartonsville, PA Instructor

Instructed Basic Web Design course. Taught Windows for Senior Citizens course. Instructed Basic Photoshop course. Developed plan for online classroom management. Trained senior citizens to safely use the internet. Designed graphics for school marketing materials. Produced fundraising event for Culinary Arts program.

White Rose Community Television - York, PA Station Manager

Oversaw the day-to-day operations of community access channels and studio spaces. Scheduled and distributed programming across cable and on-demand platforms. Reorganized producer database. Trained volunteers in studio, field, and post-production workflows.

WHP/WLYH Television - Harrisburg, PA Producer/Director

Produced daily news teases. Edited topical promotional videos for syndicated programming schedule. Created public service announcements and station publicity videos. Performed technical operations for MDA telethon.

Bradley Academy of Visual Arts - York, PA Instructor

Instructed students in video creation techniques and post-production content management. Established curriculum preparing students for professional expectations.